

Argyle Hotel

Hollywood, California



This 218-room, 16-story is composed of a 4-story podium that supports an 11-story guestroom tower.

The podium lends stability to the composition, anchors the tower to the ground and connects it to the urban grid. The podium is clad primarily in a light-colored plaster. There are metal screens inserted into large window openings in the podium façade that screen the cars parked on the upper levels of the podium. There are large glass windows at the first and second floors that allow for light and views from the meeting rooms and lobby.

The façade of the guestroom tower is also primarily clad in the same light-colored plaster of the podium and is further articulated by a bold pattern of windows for the hotel guestrooms. These windows are grouped together in a horizontal pattern and serve as a scale device for the tower façade. The light color of the building and the bold scale of the façade further relate the new building to the nearby iconic Capital Records Tower. Designed by Christopher Coe.

